

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



بورصة عمان
سوق الأوراق المالية
Amman Stock Exchange

الرقم: ٩٥٦/٤.١/٩/٨
التاريخ: ٢٠٠٢/١١/٢٦
الموافق: ٢١/رمضان/١٤٢٣

Ref: _____

Date: _____

تعميم

رقم (٩٥)

السادة/ أعضاء بورصة عمان المحترمين

تحية طيبة وبعد،

أرفق طياً الرسالة الواردة من اتحاد البورصات الأوروبية الآسيوية - Federation of Euro-Asian Stock Exchanges FEAS والذي يتضمن إمكانية الاستفادة من وضع إعلان في الكتاب السنوي للاتحاد للعام ٢٠٠٢/٢٠٠٣، وفق العرض المرفق.

أرجو من الوسطاء الراغبين بالاستفادة من العرض المشار إليه أعلاه مخاطبة الاتحاد وذلك قبل تاريخ ٢٠٠٣/١/١٥، علماً بأن المشاركة ستكون على نفقة شركة الوساطة.

وتفضلوا بقبول فائق الاحترام،،،

جليل طريف

المدير التنفيذي

ص ب ٢١٢٤٦٦ عمان ١١١٢١ الأردن • تليفون ٥٦٦٤١٠٩ (٩٦٢ ٦) • فاكس ٥٦٦٤٠٧١ (٩٦٢ ٦)

P O Box: 212466 Amman 11121 Jordan • Tel: (962 6) 5664109 • Fax: (962 6) 5664071 • email: exchange@go.com.jo

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November 20, 2002

Dear Members,

It is with great pleasure that we present a unique advertising opportunity to you our members/issuers. As you are aware, we participate in an annual publication of the Federation of Euro-Asian Stock Exchanges (FEAS) as we are a member of that organization. We are proud to announce that **Tayburn Kurumsal** will team up with FEAS again this year to publish the Year Book and that the distribution will again be provided by a financial publishing house such as the previously utilized Risk Waters of Emerging Market Investors.

As we know you will agree, this opportunity provides you, as our member/issuer, an excellent set of benefits as shown here:

- ✓ utilization of a targeted mailing list;
- ✓ distribution to international emerging market portfolio investors and fund managers;
- ✓ very attractive advertising rates, well below normal for a publication with a major industry publisher of international fame;
- ✓ 1 year free web advertising on the FEAS website, which has over a million hits each year;
- ✓ advertising in a publication with a proven success rate over the past 5 years;
- ✓ an opportunity to contribute, free of charge, an article/advertorial, addressing current market issues while promoting your organization, of up to 3 pages, complete with logo to be placed at the beginning of the publication;
- ✓ invitations to speak at FEAS organized or sponsored events;
- ✓ listing in the FEAS website under sponsors and other useful links; and
- ✓ much much more.

The successes of FEAS are proven in that they will again be able to offer an outstanding publication with a targeted readership, positive in its outlook and committed towards the promotion of **your** organization and our market as a whole. In order to assist you in this endeavor we have enclosed an advertising specifications and fact sheet. Information can also be obtained at: <http://www.feas.org/Content.cfm?Get=Advertising&Top=Pubs>.

We are looking forward to your contributions, especially in the form of an article/advertorial. Reservations for space in the Year Book 2002/2003 should be booked by January 15, 2003.

Please feel free to contact us, or the FEAS Secretariat, directly if you have any questions.



Year Book Advertising - Benefits and Facts:

Who Should Advertise In the FEAS Year Book?

The target markets for advertisers:

- Brokerage Firms, Banks and intermediaries that are members of FEAS Member stock exchanges.
- Issuers in FEAS Member markets.
- Security/Capital Market related goods and services companies; both domestic and international. (Such as: central depositories, data vendors, software and hardware companies, training institutions, publishing houses and others that advertise in industry and similar publications).

Free Web Advertising Benefits:

All Advertisers in the FEAS Year Book of one Full Page or more are entitled to one year of **free** advertising on the home page of the website, included in the FEAS website Sponsors page with links to this page from every page in the site and inclusion to the Sponsors section of Other Links of Interest.

Extra Benefit - Article/Advertorial

Full Page Color and Cover (inside front and back or outside back) advertisers will be offered the **extra benefit** of submitting 3-5 pages of text and graphics, complete with logo, for inclusion to the Year Book News Section at the front of the publication. Advertisers can use this section to describe developments in emerging markets as it relates to their organization, industry or efforts, within the context of market operations and issues.

Extra Benefit - Participation in Events

Full Page Color and Cover (inside front and back or outside back) advertisers will be offered the **extra benefit** of participating in organized FEAS events. Advertisers invited to specially organized events and conferences will be able to participate free of charge to utilize the event to promote their organization, industry or specific efforts, within the context of market operations and issues.

Extra Benefit - Additional Promotional Opportunities

Full Page Color and Cover (inside front and back or outside back) advertisers will be offered the **extra benefit** of additional promotional opportunities through other FEAS publications, listing of company related articles in the FEAS Library, access to Members through specially sponsored project sanctioned by FEAS, and much much more...

Distribution:

Distribution is handled by a third party mailing list of a financial publishing group. Formerly distribution was handled by the Risk Waters Group, former publishers of Emerging Markets Investor, in London, England. Target distribution includes emerging market portfolio and fund managers.



Advertisement Specifications:

Size: A4 (297x210cm) for a full page.

Specifications: Supply color separations, right reading, emulsion side down, 150 screen, tool bars for position and bleed 6mm.

Format: Film

Language: English

Timing

Advertising Copy (film) should be received by the Secretariat **no later than February 1st, 2003.**

Advertisements related to stock exchanges will be placed in the Stock Exchange Profile section of the related Exchange.

Where to Send the Advertising Copy?

Please DHL or Express Mail your advertising copy to:

Federation of Euro-Asian Stock Exchanges

I.M.K.B.

Emirgan

Istanbul, 34467

Turkey

Phone: (90) 212 298 2160

Cost

1/4 page color: \$750/ each advertiser. Two advertiser minimum

1/2 page color: \$1,500

Full page color: \$3,000

Inside front cover: \$12,000

Inside back cover: \$10,000

Outside back cover: \$15,000

Payment

Payments will be billed to the advertiser upon delivery of the FEAS Year Book and are due and payable upon receipt. The publication date for 2003 is scheduled for **March 1st, 2003.**

Publication Copies (to be received by)

1/4 and 1/2 page Advertisers: 5 copies

Full Page Advertisers: 10 copies

Cover (inside front and back or outside back) Advertisers: 25 copies

Past Publications

To download a PDF copy of past Year Books, please visit our [Publications](#) section.

Contact Information

For more information please contact:

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Federation of Euro-Asian Stock Exchanges

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