

## **Vision, Mission and Objectives**

### **Vision:**

Advanced financial market distinguished legislatively and technically, regionally and globally; rising to the latest international standards in the field of financial markets to provide an attractive investment environment.

### **Mission:**

Provide an organized, fair, transparent, and efficient market for trading securities in Jordan, and secure a safe environment for trading securities to deepen trust in the stock market therefore to serve the national economy.

### **Objectives:**

- Creating an attractive, safe, competitive, transparent and credible investment environment.
- Developing processes, methods, and systems for trading securities in the stock market according to the latest international standards.
- Developing and delivering an outstanding service to the related parties.
- Disseminating trading information to the largest possible number of traders and interested parties.
- Enhance the public awareness of all segments of society, while devoting special attention to traders of securities.
- Increasing the depth and the transparency of the ASE and diversifying the financial instruments available to investors.
- Enhancing the cooperation with the Arab, regional and international exchanges, organizations and federations.

### **Core Values:**

- Honesty and Integrity: Justice and Equality in dealing with all the relevant authorities
- Transparency: Disclose all information in an accurate, fast, and instant way to all parties.

- Distinction and creativity: Adopt and implement distinction standards in all aspects of the work at the ASE.
- Efficiency: Optimal use of available resources and achieving objects at the lowest cost and the shortest possible time.
- Continuous improvement: Permanent review of the performance and apply of the best global practices.
- Attention for the Staff: Raising the efficiency of the employees and maintaining a professional working environment and enhancing the teamwork.
- Openness: Debating (Consultation) with strategic partners and receiving opinions on the presented services and taken it into consideration to reach the premium services.

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